

# My Statement version 23.7

- **Why this one matters like none other**
- **Write for planners, physicists and musicians**
- **Short and sweet, but content rich**
- **Upbeat, but realistic.**
- **Integrated themes; not isolated projects**

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# Why this one matters like none other

- Consistency of interpretations depends on the clear signals you give in your statement
- You've never written for as wide an audience
- You are being compared with a more select population
- Outcomes have never mattered more
- Picking up after failure is very hard  
[but, you knew this]



## Write for planners, physicists and musicians

1. "I have calibrated runoff predictions for curve number II (CN11) and saturated hydraulic conductivity (Ksat) for ADAPT, and CN11, Ksat, and available water capacity for SWAT."
2. "I have shown that higher levels of interconnectivity, coupled with traffic calming interventions, lead to an increase in trip capture and lower VMT."
3. "My work tying delays in permitting decisions to frequency of land-use code violations suggests the real benefits to urban quality of life that are likely to result from improvements in planning agency staff size and training."

# Short and sweet, but content rich

1. **"My classes, aimed at lower division undergraduates, upper division undergraduates, master's students, and post-graduate school professionals, utilize traditional and innovative teaching methods, including lectures, discussions, debates, small group exercises, and fieldwork assignments. Throughout these many settings and pedagogical devices I seek to place the student at the center of the learning process; to emphasize independent thinking; and to allow the student to taste success by giving him/her enough latitude to fail."**
2. **"In class, I place the student at the center of learning. Often using innovations involving small group exercises and fieldwork, I ask students to think independently, and encourage them to taste success by risking failure."**



## Upbeat, but realistic

1. **“This complex phenomenon is as yet poorly understood, so it isn’t unusual that the findings in my several studies conflict.”**
2. **“This preliminary work suggests that the phenomenon differs in urban and rural settings. Seeking to understand the underlying causes of these differences will be the next step in my research program.”**



# Integrated themes; not isolated projects

1. **"In my first works, I demonstrated that citizen participants in land use policy making are lower in socio-economic status than the general public. Later, I showed that neighboring property owners participate because of their fears that projects will adversely affect their own properties. After that, I demonstrated new ways to use scientific surveys to gauge public opinion. Most recently, I have linked effective feedback to participants to the likelihood of continued participation."**
2. **"My work has demonstrated the difficulties of obtaining representative citizen participant input, and suggested methods for overcoming these difficulties. So, for instance..."**



# The Effective Tenure Statement

- is understandable to a very wide range of readers, while meaningful to planners and to a group of planning specialists;
- leaves a consistent interpretation among diverse readers;
- can be read quickly and easily by those who wish to do so;
- realistically emphasizes successes and positive impact;
- suggests that your work adds up to an integrated whole

Slides online at:

<http://garnet.fsu.edu/~bstiftel>

