



Debralee (DL) LaSeur  
1550 Alachua Avenue, Tallahassee, FL 32308  
850.222.0811 [dlaseur@comcast.net](mailto:dlaseur@comcast.net)  
<http://home.comcast.net/~dlaseur>

**PROFILE** 15 years information technology experience including Web site production, Web based marketing and promotion, project management, & training and support for higher education, medical billing, & hospitality/entertainment environments.

**STRENGTHS** Bridging communication between technical and non-technical people, service oriented, excellent trouble-shooter, successful teacher and trainer, a creative solutions provider, & a good sense of direction or vision for where new technology is going,

### EMPLOYMENT HISTORY

*The College of Business* at Florida State University, Tallahassee, 1991-present

*Chez Pierre Restaurant*, Tallahassee, 2002-present

*Alpha Data Systems* (Medical Billing Systems), Tallahassee, 1988-1991

### MANAGEMENT & SUPERVISORY EXPERIENCE

- *Web site Production Manager* -- Webmaster for the entire College website...7 academic departments, 4 centers & institutes, 5 administrative units...2000+ pages with 1800+ visitor sessions a day. Performed server administration as well as content production & management.
- *Computer Lab Manager* -- Lab setups and imaging...100+ computers...problem resolution.
- *Special Projects Manager* -- Laptop deployment on a wireless network ...Platform, applications, & hardware migrations...Applications development...Conversions from paper systems to automated Medical Billing systems.
- *Supervisor/mentor* for talented student assistants

### MARKETING & NEGOTIATION EXPERIENCE

- *Special Events Promotion* -- primarily Web based, with Flash and email campaigns, but also print based materials
- *Entertainment booking* -- both as a Talent Buyer & Talent Seller

### WEB SITE PORTFOLIO

[www.cob.fsu.edu](http://www.cob.fsu.edu) -- *The College of Business at Florida State University*

Content development & maintenance -- both dynamic database driven technology (using ASP) as well as static HTML coding with cascading stylesheets (CSS) and Dreamweaver templates

Design and graphics creation, small flash movies for special promotions, photographer at events

[www.longineu.com](http://www.longineu.com) -- *Longineu Parsons, Jazz Trumpeter*

The official artist web site, including print based media kit development & CD production -- artist had over 15,000 mp3 streams in less than one year

[www.chezpierre.com](http://www.chezpierre.com) -- *Chez Pierre, a popular Tallahassee restaurant*

Maintenance of development of Web site -- doubled the web traffic in 1 year

Implementation of a web based CRM system for email promotions and newsletters -- with less than 1% return and opt-out on mass mailings

### TEACHING & TRAINING EXPERIENCE

*Software Training* -- Both as a student and a teacher in a wide variety of professional development training classes

*Systems:* Unix, Windows 3.1, 95/98, NT, IIS (Microsoft's Web Server platform)

*Applications:* Personal productivity (*Microsoft Office*), web authoring software (HTML, *Dreamweaver*, *Homesite*) and graphics (*Photoshop*, *Fireworks* & *Paint Shop Pro*)

### EDUCATION

*Bachelor of Music* -- Piano, Musicology, & Music Theory, Florida State University, 1974

### OTHER EXPERIENCES

*Blackjack Dealer* at Harrah's Casino in Lake Tahoe, 1978-80

*Freelance Musician* for church services, weddings, receptions, dinners

*Extensive travel* in Europe and America, originally from Atlanta, GA