

# “A CELEBRATION OF TIME & PLACE”

Welcome to the

## 12TH ANNUAL PROFESSIONAL DEVELOPMENT SYMPOSIUM

Greetings:

We hope you will join us at the 12th Annual American Academy of Certified Public Managers' Symposium.

This year celebrates the 24th year of the Certified Public Manager Program. We have grown to more than 1300 members in 16 participating states, with Alaska, DC, New Hampshire and Ohio interested in joining our ranks. The conference offers well known speakers eager to share their enthusiasm and knowledge — speakers who exemplify the CPM philosophy at work and in their personal lives. The opportunity to interact with hundreds of your peers from across the nation is something you won't want to miss.

And, of course, there will be time for after-hours fun with the beach literally at your feet. There are amusement parks and a variety of entertainment nearby, so you can tag on some playful adventures prior to or after the conference. If you would like information about the specific entertainment sites nearby, contact 800.544.5418.

We are confident you will leave the conference eager to apply the wealth of management knowledge you will learn, and we are equally confident that you will develop contacts and even friendships, that will last long after the beach sand has fallen from your sandals.

See you there.

Dennis J Magee, CPM  
President, AACPM

## GENERAL SESSION KEYNOTE SPEAKERS

### SALLY KARIOTH, R.N., PH.D.

*President of LIFE - living is fun enterprise*  
**Enjoy Life: This Is Not a Dress Rehearsal**

Dr. Karioth is a professor at Florida State University and an internationally known lecturer, writer and grief therapist. She is the author of *If You Want To know If You're Dead, Ask the Cleaning Lady (And Other Thoughts on Life and Happiness)*

### LYNDA KEEVER

*Publisher, The Florida Trend Magazine*  
**Importance of Publicly Recognizing Excellence & Achievement in Government**

As publisher of one of the country's oldest and most respected regional business magazines, Ms. Keever knows the big issues facing this fast-growing and diverse state. A fourth-generation native Floridian and former state legislative aide and analyst, she will share her views on the importance of publicly recognizing excellence and achievement in government.

### MARY O'RAFFERTY

*Director, International Services Unit, Institute of Public Administration (Dublin, Ireland)*  
**A Review of Recent Strategic Management Reforms in the Irish Public Sector**

Ms. O'Rafferty specializes in management and organizational development for the Institute of Public Administration. She is an international training consultant who also lived and worked in the United States for seven years.

### TERI ROBERTSON

*Director, Training & Park Communication, SeaWorld Orlando*  
**Leaders Need Followers**

Ms. Robertson has been training SeaWorld staff — currently 3,000 — for 16 years, including Discovery Cove, SeaWorld's newest resort attraction. She has conducted team building workshops and presented conference programs to companies and organizations throughout the United States.

## GENERAL SESSION INVITED SPEAKERS

### LAWRENCE H. FUCHS

*Owner, Lawrence H. Fuchs Consulting*  
**Operating a Government Agency Like a Business**

### ROBERT MILLIGAN

*Comptroller, State of Florida*  
**Integrity in Government**

### H. JAMES TOWEY

*President, Aging With Dignity*  
**Five Wishes at Work: Helping Employees Deal with Their Real End-Game**

### MICHAEL WOLFE

*Deputy Secretary, Florida Department of Corrections*  
**Barriers to Change**