

# EDP 5217 - PRINCIPLES OF LEARNER MOTIVATION

Fall, 1995  
Course Syllabus

## BASIC INFORMATION

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**Required Texts** Stipek, D.J. (1993). *Motivation to Learn*, 2nd Edition. Boston: Allyn and Bacon. This book is available from the FSU Bookstore and Bill's Bookstore.

*EDP 5217 - Principles of Learner Motivation: Supplemental Readings.* This manual is available from the copy center on the ground floor of the Stone Building.

Keller, J. M. (1993). *Motivation by Design*. This manual is available from the copy center on the ground floor of the Stone Building.

Keller, J. M. (1993). *Motivational Design Worksheets*. This manual is available from the copy center on the ground floor of the Stone Building.

## COURSE GOAL AND REQUIREMENTS

**Goal** The goal of this course is for you design motivating instruction based on an application of motivational concepts, theories, and design approaches. Objectives and enabling objectives for each session are listed on the session cover pages.

**Grading** Each assignment has a given number of points, These

accumulate during the semester. The grade on any given assignment, or for the entire course, is based on your percentage of the available points: 90-100% is an A, 80-89.9% is a B, 70-79.9% is a C, and anything less would be a failure.

**Assignments** There are four assignments, some of which have several parts. A summary of assignments, their point values, and due dates are listed below. Descriptions of the assignments are in the next section.

	<u>Description</u>	<u>%</u>	<u>Due Date</u>
I	Motivational design project	25	Sep 25 Worksheets Oct 2 Enhancement
2	Assignments based on the readings	40	Sep 11 Article comparison Oct 2 Curiosity exercise Oct 23 Quiz on Stipek, Ch. 2- 4 Nov 6 Intrinsic Motivation exercise Nov 20 Quiz on Stipek, Ch. 7 - 11
4	Term project and presentation	35	Oct 16 Topic statement and plan Oct 30 Progress report Nov 13 Formative review report (optional) Nov 27 & Dec 4 Presentations Dec 4 Final report

## ASSIGNMENT DESCRIPTIONS

## **1. Motivational Design Project (25% - Approximately 50 points distributed as follows)**

Working alone or in a team, you will use the systematic motivational design process to prepare a motivational solution or enhancement to an instructional situation. Each report will have the following components:

- (1) Problem description and audience characteristics (5 points). Using the provided worksheets or a similar approach, describe the lesson and delivery system you select for analysis, the general nature of motivational problems in the lesson, and the characteristics of the learners in the selected lesson.
- (2) Audience analysis, existing materials analysis, objectives, and measures (I 5 points). Describe the motivational profile of the learners in the selected lesson, motivational characteristics of existing materials, specific motivational requirements, objectives of the motivational intervention, and measures of success.
- (3) List of potential tactics to be used (5 points). This is the list of tactics that results from the tactic generation process (brainstorming).
- (4) Final tactic list (10 points). This list will specify the final selection and integration of tactics. They must be described in enough detail to clearly articulate their purpose, content and implementation. Your final tactics should be reasonable, credible for the intended audience, compatible with the delivery system and, if appropriate, the instructor's style. They should not detract from the learning objectives or take up too much time.
- (5) Motivational product (I 5 points). Prepare the enhanced version of your materials or a portion of them (a short prototype will be sufficient). For self-instructional materials, prepare the motivationally enhanced version. For instructor-led materials, prepare student materials and instructor guidelines/lecture notes. For this assignment, you will most likely choose one part of the course that is covered in your motivational design. It would be too time consuming to do the whole course.

## **2. Application Exercises (40%)**

There will be five assignments and quizzes based on the readings in the course. In addition to these formal assignments, a portion of this segment of your grade will be based on class participation. There are several non-graded activities, exercises, and discussions in the course, and these contribute to your overall achievement.

### **3. Term Project (35 %)**

The purpose of this assignment is for you to learn more about a motivational topic of personal interest and produce a product in the form of a paper, a tool, a job aid, or other appropriate deliverable. Further information about the range of possibilities will be presented in class.